

E-WORKSHOP FOR CITY AND TOWN MANAGERS

Wednesday, August 24
9:30 a.m. – 4:00 p.m. Eastern

aim Accelerate
Indiana
Municipalities

Join us for the second Aim e-Workshop for City and Town Managers! This virtual workshop will take place on August 24 and will cover important topics such as residential TIF, municipal parks and recreation departments, capital projects, brownfields, and more! If you are unable to join us the day of the event, a post-event recording is available for later viewing.

AGENDA

9:30 a.m. – 9:40 a.m.	Welcome and Opening Remarks
9:40 a.m. – 10:40 a.m.	Residential TIF: A Tool to Help Your Community Grow
10:50 a.m. – 11:50 a.m.	Creating a Sense of Community Through Your Park Department
11:50 a.m. – 12:25 p.m.	Lunch
12:30 p.m. – 1:30 p.m.	Combating Inflation: Delivering Capital Projects on Budget
1:40 p.m. – 2:40 p.m.	Large Impacts in Small and Rural Communities: Monumental Effects of Abandoned Property Redevelopment
2:50 p.m. – 3:50 p.m.	What is Community Paramedicine and How is it Deployed?
3:50 p.m. – 4:00 p.m.	Closing Remarks

REGISTRATION

Deadline: Friday, August 19

How to Register		Fee <i>(Circle One)</i>			
Online: aimindiana.org	Mail: 125 W Market Street, Suite 100 Indianapolis, IN 46204	Member: \$100	Municipal Non-Member: \$150	Post-Event Recording: \$50	
Fax: (317) 237-6206		Payment <i>(Circle One)</i>			
Name		Check	MC	Visa	Discover AmEx
Title		Check Number <i>(Payable to Aim)</i>			
Municipality/Company		Card Number			
Address		Expiration Date	Verification Code		
City/Town		Name of Cardholder			
State	Zip	Billing Address <i>(if different)</i>			
Phone		City			
Email <i>(Required!)</i>		State	ZIP		
		Authorized Signature			

Cancellation Policy

Only written cancellations will be accepted. Please mail your written cancellation to 125 W Market Street, Suite 100, Indianapolis, IN 46204, fax to (317) 237-6206, or email to bbystry@aimindiana.org.

E-Verify

Aim is an enrolled employer in the E-Verify Program verifying the work eligibility of its new employees and will remain so until that program no longer exists.

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WORKSHOPS

Residential TIF: A Tool to Help Your Community Grow

For years, the logic was that traditional TIF and other economic development tools would create jobs and wages, and then residential growth would soon follow. However, many communities experienced a disconnect, with a strong ability to attract employees but struggles to attract residents to their cities and towns. Many potential new housing developments stalled due to developer financing gaps and infrastructure needs. The state legislature created residential TIF as a tool to help combat those barriers to development. The overall mechanics, calculations, and process work similar to traditional TIF but with a few nuances. Once established, residential TIF can be a valuable revenue stream to push potential housing developments across the finish line. Residential TIF is a tool to grow your future tax base, as well as keep families and their incomes in your community to further spur your local economy.

Creating a Sense of Community Through Your Park Department

The municipal parks and recreation department is at the forefront in your community, building connections and shaping attitudes. Additionally, many towns are starting to see the economic benefits of parks and recreation departments. This session will highlight the NW Indiana One Region Parknership Program that brings together park departments from Lake, LaPorte, and Porter Counties to improve the visibility, importance, and awareness of parks and recreation.

Combating Inflation: Delivering Capital Projects on Budget

In a post pandemic world, supply chain disruptions and run-away inflation has resulted in municipal project costs ballooning to all time highs. Taking a project back to the drawing board due to astronomical bid results is becoming the norm rather than the exception. How can we structure

our project timelines in a way that takes us from the proverbial “Point A to Point B” with little to no expensive delays or sidesteps? In this presentation, our diverse panel of municipal project professionals will dive into the various project procurement methods and the pros and cons in connection therewith. By the end, attendees should be armed with valuable insight on their options and be able to make informed project decisions on behalf of their constituents.

Large Impacts in Small and Rural Communities: Monumental Effects of Abandoned Property Redevelopment

Successful land reuse in small and rural communities often looks very different than in larger communities. For many smaller and rural communities it can be difficult to see past brownfield site challenges. Successful brownfield redevelopment in small and rural communities often makes a monumental impact if done right. In this session, we will discuss how to navigate the challenges of bringing resources to areas that sometimes lack the capacity to fully handle brownfield redevelopment, how to compete with larger communities for assistance and resources, and how to build a vision that fits the budget and needs of a small and rural Indiana, maximizing their chance to realize site redevelopment goals that still make a big, positive enhancement to community character.

What is Community Paramedicine and How is it Deployed?

Community paramedicine brings supportive resources to the homes of your citizens with non-emergent needs. This workshop will give attendees a look at the City of Monticello’s paramedicine program to learn how this personal touch is helping some of the city’s most vulnerable community members reach the services they need and also reducing hospital readmittance. Monticello’s partnership with IU Health White Memorial Hospital makes the program possible and could act as model that could be replicated in your town or city.

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