

The logo features the text 'Aim Ideas' in a large, white, stylized font. 'Aim' is in a clean, sans-serif typeface, while 'Ideas' is in a flowing, cursive script. Below this, the word 'SUMMIT' is written in a smaller, white, all-caps sans-serif font. To the right of the text is a white outline of a lightbulb. Inside the lightbulb, the word 'Ideas' is written in a cursive script, mirroring the style of the main logo. The background is a solid green color with faint, white, abstract line art patterns consisting of dots and curved lines.

**Aim
Ideas**
SUMMIT

2019 Aim Ideas Summit
French Lick Springs Resort
French Lick, Indiana
August 27-29, 2019

Get Ready for Peer Networking Sessions, Workshops, and More!



“My involvement in Aim grew after attending my first Ideas Summit. By attending the Summit I have been able to forge lasting relationships that help me be a better mayor and a more informed leader. I strongly encourage attending and making the most of your time at the conference.”

—Huntingburg Mayor and Aim President, Denny Spinner



The Aim Ideas Summit spotlights just how comprehensive our commitment is to accelerating Indiana municipalities. We packed in more than 130 exhibitors, organizations, and state agencies specializing in municipal government solutions, an exciting mix of speakers, 31 workshops, networking opportunities, and one-on-one consultations into a mere three days.

There is also some association business that needs to happen at the conference. Be sure to attend the Opening and Closing Business Sessions to help elect Aim officers, board members, and formulate policies for the coming year. Check the Aim website to ensure you're signed up as a voting delegate, aimindiana.org.

WORKSHOPS

It wasn't easy to accomplish given the short time we have together, but we found a way to put a tremendous amount of educational programming into the Aim Ideas Summit. This year's 31 workshops are diverse and offer a great mixture of technical, nuts and bolts skills, and big picture development and quality of place topics. As always, there will be a lot of Continuing Legal Education credits. For those who attend our extended Early Bird topics, credit will be offered towards your Aim Municipal Management Institute certification. Check the Aim website frequently for topic descriptions and workshop speakers as they become available in the coming weeks.

Participation in the early bird workshops is eligible for Municipal Management Institute (MMI) credit. Thank you to MMI sponsor Wessler Engineering.



EARLY BIRD WORKSHOPS

Earn MMI credit!

Tuesday, August 27

1:15 p.m. – 2:45 p.m.



How to Prevent Corruption, Bribery, and Embezzlement

Recognizing patterns and warning signs of illegal acts and, ideally, thwart them before they occur.

ADA / Title VI Compliance - Keeping Up and Getting Ahead

Interactive discussion on the hows, whys, wherefores of maintaining Title VI compliance.

How to Utilize Opportunity Zones as an Economic Development Tool

Pairing the benefits of Opportunity Zones with actual projects and key dates.

Water Contamination and the Municipal Response

A case study involving a harmful chemical making its way into the public water supply.

#Aim2019

HASHTAG MADNESS

Feeling left out of the hashtag craze? Or, are you a hashtag savant looking to share your skills with the world? This year, those who tag #Aim2019 to share their positive conference experiences will be eligible to win a prize during the Closing Business Session. Get ready to share insights from your favorite workshops or take some selfies with your newest contacts – just remember to include #Aim2019 and you just might go home a winner!

HIGHLIGHTS

There will be several opportunities for you to meet one-on-one with experts representing several popular Aim programs.

Round up your financial questions and bring them to the conference. The State Board of Accounts will have representatives staffing their Resource Center on Wednesday, August 28.

AIM INDIANA MOBILE APP

While packing your bags for French Lick be sure to download the Aim Indiana App, Aim's free mobile app for iPhone and Android devices. Closer to the conference you'll find details on all events and workshops and you can even create your own schedule to keep yourself on track! In addition to workshops, the app will have directional and parking instructions and information on featured speakers and sponsors. And, when you aren't using the app for our many events throughout the year, you can use it to view the Aim calendar or catch up on legislative information.

EXHIBIT HALL

More than 130 companies, organizations, and state agencies specializing in municipal government solutions will be on-hand in the exhibit hall. Make sure to visit their booths to learn what they can offer your city or town and to find innovative technology and resources to take back to your community. The exhibit hall will kick off with the welcome reception on Tuesday and also feature a continental breakfast on Wednesday. This year's exhibit hall will feature a new, prize-winning opportunity! Have a chat with participating vendors to collect customized poker chips and drop them off at the Aim table to be eligible for some cool swag!

“We're super busy so it's not easy to get away from the office, but I know one reason we're succeeding is from the knowledge and connections I have made at the Aim Ideas Summit. It's always worth the effort to get there. And I'm energized when I get back to the office, too.”

—*Waterloo Town Manager and IMMA President, Tena Woenker*



“I learn so much at the Aim Ideas Summit. The workshops are informative, professional and timely. Sometimes there are more ideas than we have time to implement back home!”

—*North Manchester Clerk-Treasurer and 2018/2019 ILMCT President, Carrie Mugford*

“In addition to the workshops and networking, I find the exhibit hall to be a real highlight of the Ideas Summit. It's such a timesaver getting to meet so many experts all in one place.”

—*Dillsboro Councilman, Tom Wafford*

Monday, August 26

7:00 p.m.	Board of Directors Dinner
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Tuesday, August 27

9:00 a.m. – 6:00 p.m.	Registration
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9:00 a.m. – 10:45 a.m.	Board of Directors Meeting
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11:00 a.m. – 1:00 p.m.	Aim Affiliate Group Meetings <ul style="list-style-type: none"> Indiana Conference of Mayors (ICOM) Luncheon Indiana League of Municipal Clerks and Treasurers (ILMCT) Executive Committee Luncheon Indiana Association of City Engineers (IACE) Luncheon
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1:15 p.m. – 2:45 p.m.	Early Bird Workshops <ul style="list-style-type: none"> How to Prevent Corruption, Bribery, and Embezzlement ADA / Title VI Compliance - Keeping Up and Getting Ahead How to Utilize Opportunity Zones as an Economic Development Tool Water Contamination and the Municipal Response
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2:00 p.m. – 4:00 p.m.	Aim Affiliate Group Meeting <ul style="list-style-type: none"> Indiana Association of Regional Councils (IARC) Advisory Council Meeting
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3:00 p.m. – 4:00 p.m.	Workshops <ul style="list-style-type: none"> Preparing Your Community for Cyber Intruders State and Local Partnerships with Ability Indiana The Public's Evolving Role in Place Design Exploring Utility Rate Affordability Roadmap to a Community-led Mental Health Initiative
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4:15 p.m. – 5:00 p.m.	Opening Business Session
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5:15 p.m. – 7:15 p.m.	Welcome Reception in Exhibit Hall
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7:15 p.m.	Evening Open
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Wednesday, August 28

8:00 a.m. – 5:00 p.m.	Registration
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8:00 a.m. – 10:00 a.m.	Continental Breakfast in Exhibit Hall
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8:00 a.m. – 11:15 a.m.	Exhibit Hall Open
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8:30 a.m. – 10:00 a.m.	Aim Affiliate Group Meetings <ul style="list-style-type: none"> Redevelopment Association of Indiana (RAI) Indiana ADA Coordinators Association (ADA) Indiana Municipal Management Association (IMMA) Council Members
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8:30 a.m. – 11:30 a.m.	State Board of Accounts Resource Center
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10:00 a.m. – 11:00 a.m.	Workshops <ul style="list-style-type: none"> LTAP Data Management System: Collecting Pavement Conditions and Financial Reports to Tell Your Story Managing Smart with Aim Partner Bliss McKnight, Inc. Post-Issuance Compliance Policies for Municipal Bonds Rushville City Center Innovation: Improving Quality of Place Strategies and Constraints for Handling Municipal Utility Collections Vendor Solutions: Securing Your Future Online: Access, Monitor and Manage
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11:15 a.m.	Grand Prize Giveaway and Exhibition Closes
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11:30 a.m. – 1:30 p.m.	Aim Annual Awards Luncheon presented by Baker Tilly Municipal Advisors, LLC Keynote Address sponsored by Bingham Greenebaum Doll LLP
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1:45 p.m. – 3:15 p.m.	Workshops <ul style="list-style-type: none"> Regional Strategies Aimed at Reversing Indiana's Population Decline and Growing our Cities and Towns Fostering Small Scale Manufacturing as an Economic Development Strategy
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2:00 p.m. – 3:00 p.m.	Corporate Partner Advisory Council Meeting
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2:00 p.m. – 4:00 p.m.	State Board of Accounts Resource Center
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3:30 p.m. – 4:30 p.m.	Workshops <ul style="list-style-type: none"> Selecting the Right Project Delivery Method Managing Smart with Aim Partner Bliss McKnight, Inc. The Impact of Indiana's Circuit Breaker and Strategies for Generating Necessary Revenues Smart Meter Technology for Municipal Water and Electric Utilities Vendor Solutions
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4:45 p.m. – 5:00 p.m.	Policy Platform Hearing
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5:00 p.m. – 6:30 p.m.	Presidents' Reception
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6:30 p.m.	Evening Open
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7:00 p.m. – 10:00 p.m.	Vendor Party — Hosted by Aim Corporate Partners <i>Open to All Conference Attendees</i>
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Thursday, August 29

8:00 a.m. – 11:30 a.m.	Registration
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8:00 a.m. – 9:00 a.m.	Continental Breakfast
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9:00 a.m. – 10:00 a.m.	Workshops <ul style="list-style-type: none"> Careful with that Tweet! How Governments Can Avoid Defamation in the Digital Age Effectively Making Your Case Preparing Communities for Issues Resulting from Environmental Change Best Practices and Approaches to Indiana's Access to Public Records Act Are you Prepared for a Deferred Compensation Plan Audit? Attorney Peer Networking – Attorney CLE Program
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10:15 a.m. – 11:15 a.m.	Workshops <ul style="list-style-type: none"> TIF and Other Economic Development Tools Leveraging Grant Money to Improve Quality of Place Transformative Redevelopment – Converting Industrial Relics into Community Assets The Clerk-Treasurers Role in Water Auditing Vendor Solutions
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11:30 a.m. – 1:15 p.m.	Closing Lunch and Business Session
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Throughout the summer, Aim will be updating our workshop roster to include descriptions, speakers, and notes about workshop CLE credits and applicability to small towns. Check aimindiana.org frequently for more details!



French Lick Springs Resort
8670 West State Road 56
French Lick, IN 47432



REGISTER TODAY!

ONLINE
aimindiana.org

MAIL
Aim
125 W. Market Street, Suite 100
Indianapolis, IN 46204

FAX
(317) 237-6206

Hotel Information

The hotel blocks will open June 18 for the Aim Ideas Summit. Please contact the hotel of your choice directly by August 5 to reserve your hotel room. Aim is not responsible for hotel reservations. Attendees are required to provide their name and the name of their company or municipality when reserving a hotel room. Multiple reservations cannot be made under the same name. There are separate blocks for vendors and municipal attendees. Please make sure you use the appropriate group code when reserving your room. You must be registered for the conference to occupy a room in the Aim hotel block. Reservations made under the Aim room block can be adjusted by Aim.

Please note: If you are a member of the Aim Board of Directors, please contact Lesley Mosier at Imosier@aimindiana.org to make your reservation.

French Lick Springs Hotel

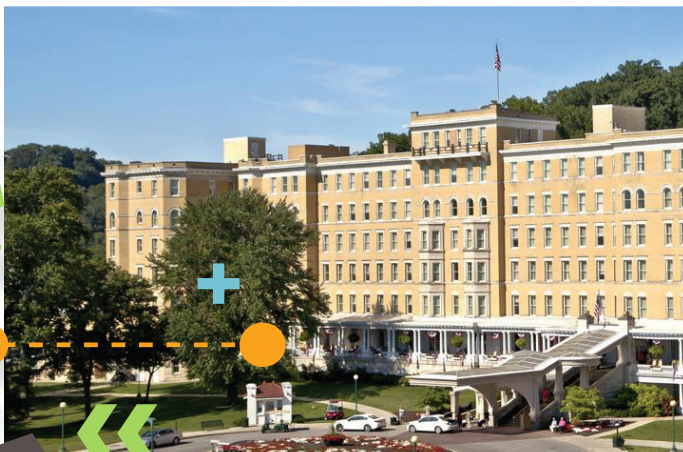
8670 West State Road 56
French Lick, Indiana 47432
(888) 936-9360

Municipal Attendee Group Code: 0819AIM
Vendor Group Code: AIM19V
Room Rate: \$149/night (plus tax)
Parking: Complimentary

West Baden Springs Hotel

8538 West Baden Avenue
West Baden Springs, Indiana 47469
(888) 936-9360

Municipal Attendee Group Code: 0819AIM
Vendor Group Code: AIM19V
Room Rate: \$189/night (plus tax)
Parking: Complimentary



2019 AIM IDEAS SUMMIT REGISTRATION FORM

Pre-Registration Deadline: August 5



Full Name
Preferred Name for Badge
Title
Municipality/Company
Council President's Name
Address
City/State/Zip

Phone
Email (Required)
Spouse/Guest Name
Special Needs and Dietary Restrictions

REGISTRATION FEES

	On/Before 8/5	After 8/5	Enter Amount
Aim Member — Municipal Official (Pop. greater than or equal to 1,000)	\$325	\$375	
Aim Member — Municipal Official (Pop. less than 1,000)	\$190	\$240	
Aim Corporate Partner (Non-Exhibitor)	\$325	\$375	
Aim Corporate Partner (Exhibitor)	\$250	\$300	
Non-Member (Non-Exhibitor)	\$475	\$525	
Non-Member (Exhibitor)	\$250	\$300	
Spouse/Guest	\$190	\$240	
Wednesday Only	\$250	\$300	
Total Amount:	\$ _____		

METHOD OF PAYMENT

<input type="checkbox"/> Check <input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> Discover <input type="checkbox"/> American Express
Check # (Payable to Aim)
Cardholder Name
Credit Card Number
Expiration Date
Verification Code
Billing Address
City/State/Zip
Signature of Cardholder

Please Check the Summit Events You Plan to Attend (for planning purposes only)

<input type="checkbox"/> TUESDAY Workshop Choice #1 Corruption, Bribery, and Embezzlement	<input type="checkbox"/> TUESDAY Workshop Choice #2 ADA / Title VI Compliance	<input type="checkbox"/> TUESDAY Workshop Choice #3 Opportunity Zones	<input type="checkbox"/> TUESDAY Workshop Choice #4 Water Contamination	<input type="checkbox"/> TUESDAY Opening Business Session	<input type="checkbox"/> TUESDAY Welcome Reception in Exhibit Hall
<input type="checkbox"/> WEDNESDAY Continental Breakfast in Exhibit Hall	<input type="checkbox"/> WEDNESDAY Annual Awards Luncheon	<input type="checkbox"/> WEDNESDAY Presidents' Reception	<input type="checkbox"/> THURSDAY Continental Breakfast	<input type="checkbox"/> THURSDAY Closing Lunch & Business Session	

Cancellation Policy

Only written cancellations will be accepted. Please mail your written cancellation to 125 W. Market St., Suite 100, Indianapolis, IN 46204; fax to (317) 237-6206; or send to Imosier@aimindiana.org. Written cancellations received on or before August 16, will be refunded less a \$40 processing fee. Aim is not responsible for hotel reservations or cancellations.

Special Needs and Dietary Restrictions

If you require special arrangements or a special diet, please notify Aim on your registration form.

Affiliate Group Events

Aim affiliate groups may hold individual meetings and events at the conference. Attendees must be registered for the conference in order to attend affiliate events. Additional information for affiliate group members may be mailed out separately.

Questions?

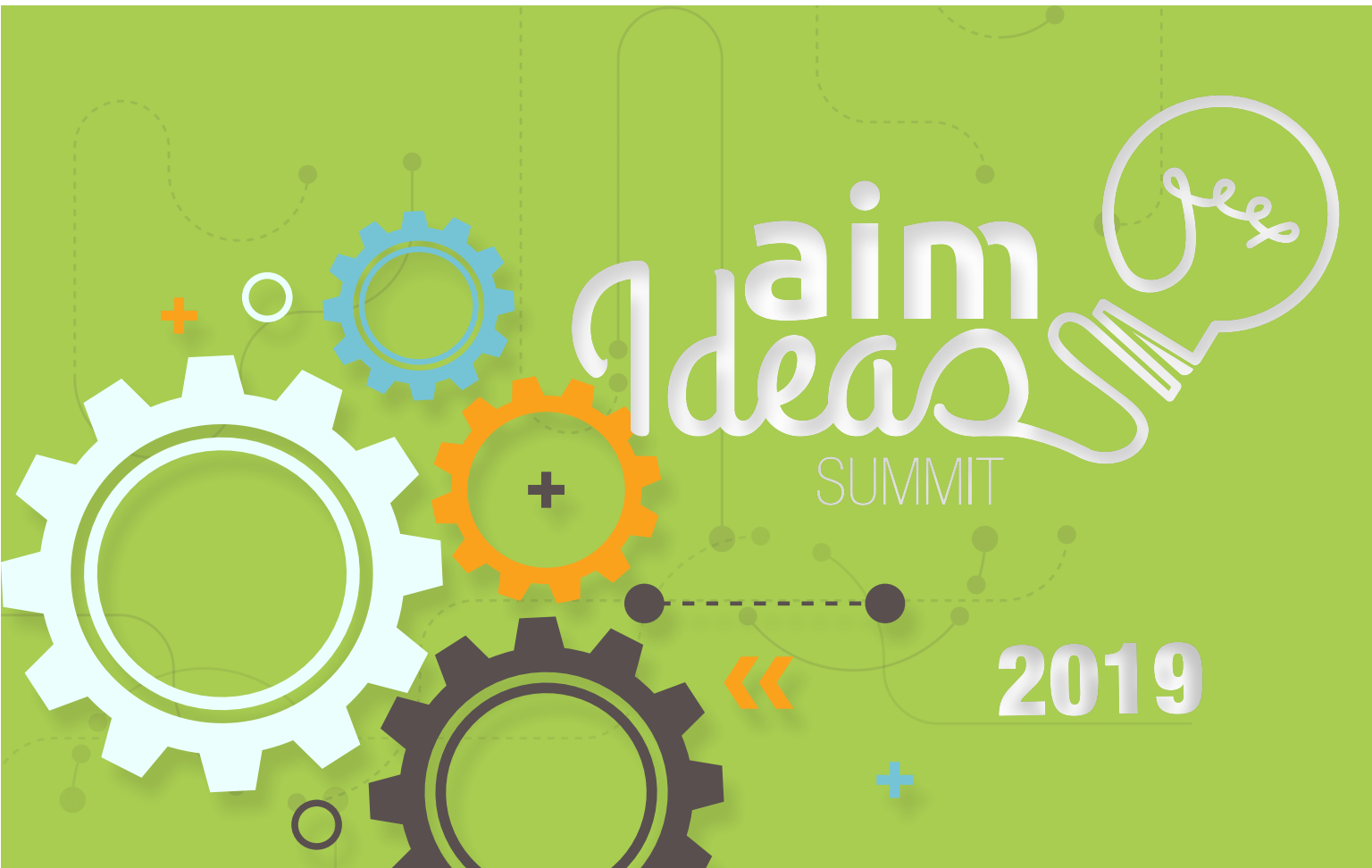
Contact Lesley Mosier at (317) 237-6200 ext. 223 or Imosier@aimindiana.org.

E-Verify Compliance

Aim is an enrolled employer in the E-Verify Program verifying the work eligibility status of its new employees and will remain so until that program no longer exists.

aim Accelerate
Indiana
Municipalities

125 W. Market Street, Suite 100
Indianapolis, IN 46204



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