



Indiana Association of
Cities and Towns

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PRESS RELEASE

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Jeffersonville Honored with Community Achievement Award

INDIANAPOLIS – The Indiana Association of Cities and Towns (IACT) announced the City of Jeffersonville has been named a **2014 IACT Community Achievement Award** winner for its Big Four Bridge in the 20,000-50,000 population category. The City will receive its award during the Annual Awards Luncheon presented by Umbaugh, Wednesday, Sept. 10, at the 2014 IACT Annual Conference & Exhibition in Fort Wayne.

Jeffersonville's Big Four Bridge connects the City of Louisville across the Ohio River. Originally built to serve the railway, the bridge was closed in the 1960's and later deemed "The Bridge to nowhere." This past May the revitalized bridge was opened to allow pedestrians and bicyclists access to trails and amenities that both Jefferson and Louisville have to offer. The Big Four Station, a park located at the bridge landing is also being revitalized. The new park will feature a cascading water pool designed to mimic the Falls of the Ohio, a pavilion to hold the city's farmer's market, a playground, and parking. It will host festivals, concerts and will be the future home of a fall festival, Steamboat Days. The Big Four Bridge and Big Four Station are already drawing a lot of economic development for downtown Jeffersonville.

"The opening of the Big Four Bridge has opened up Jeffersonville to a whole new audience. The project has exceeded the vision and we are thrilled for all of the new energy and development that's occurring as a result," said Jeffersonville Mayor Mike Moore.

IACT Executive Director and CEO Matt Greller said, "I've been traveling around to Indiana's cities for more than a decade. The Big Four Bridge and surrounding development has to be one of the more



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complex quality of life projects I've seen. It took years of dedication to achieve and I'm excited to honor the City's work."

In its 38th year, the IACT Annual Awards program, presented by Umbaugh, recognizes communities and individuals in municipal government for excellence and outstanding achievement. A nine-member panel of qualified judges selected this year's winners from a competitive field of nominees from around the state.

Media are welcome to attend the awards luncheon. Please notify Jennifer Simmons (jsimmons@citiesandtowns.org) at your earliest convenience to secure a media credential.

The Indiana Association of Cities and Towns (IACT) is a coalition of municipal officials who seek to improve the quality of life in Indiana through effective government, and is a member of the National League of Cities. Founded in 1891, IACT is one of the oldest state municipal organizations in the country, with 470 cities and towns as members. IACT advocates for municipalities as the official voice of municipal government in Indiana, and promotes good government through education, training and leadership.

Conference Facts:

2014 IACT Annual Conference and Exhibition

September 9-11

Grand Wayne Convention Center, Fort Wayne

Attendance: 1,000 (pending final registration count)

Further information: www.citiesandtowns.org