PRESS RELEASE
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Indiana Association *of*
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"The Official Voice of Municipal Government in Indiana"

City of Evansville Wins State Community Achievement Award

INDIANAPOLIS – The Indiana Association of Cities and Towns (IACT) announced that the City of Evansville has been named a **2013 IACT Community Achievement Award** winner for its Clean Evansville project. The City of Evansville will receive its award during the Annual Awards Luncheon presented by Umbaugh, Monday, October 7, at the 2013 IACT Annual Conference & Exhibition in Indianapolis.

Clean Evansville is a volunteer-driven initiative that began in January 2012 by Mayor Lloyd Winnecke just three days into his term. Eighteen months into the Clean Evansville effort, 2,000+ volunteers have picked up more than 40,000 pounds of trash. Clean Evansville meets on the first Saturday of the month in designated areas of the city.

"What makes this program special and really unique is that it is a mostly volunteer effort, and there is no budget," said Mayor Winnecke. "Keep Evansville Beautiful coordinates Clean Team volunteers and distributes supplies, Rural King provides gloves and Republic Waste Services hauls the trash to the landfill at no extra charge. Companies including Vectren, Fifth Third Bank, Old National Bank and Accuride routinely encourage their volunteers to get involved."

Local school districts participate in Clean Evansville and sometimes hold contests challenging the students to pick up the most trash. The day concludes with a ceremonial "dumping into the dumpster" when the trash bags are all gathered into one pile. The program, run by a committee of volunteers, uses zero tax dollars and is supported by several private sector sponsors. Beyond the tangible

results, this community-wide effort offers a good reminder to everyone in Evansville to pick up and keep the City clean.

IACT Executive Director and CEO Matt Greller noted, "The IACT Annual Awards Program honors projects and people that convey a true commitment to the betterment of Hoosier cities and towns. Clean Evansville is the perfect initiative to showcase what our awards program is all about."

In its 37th year, the IACT Annual Awards program, presented by Umbaugh, recognizes communities and individuals in municipal government for excellence and outstanding achievement. A nine-member panel of qualified judges selected this year's winners from a competitive field of nominees from around the state.

Media are welcome to attend the awards luncheon. Please notify Jennifer Simmons (jsimmons@citiesandtowns.org) at your earliest convenience to secure a media credential.

The Indiana Association of Cities and Towns (IACT) is a coalition of municipal officials who seek to improve the quality of life in Indiana through effective government, and is a member of the National League of Cities. Founded in 1891, IACT is one of the oldest state municipal organizations in the country, with 470 cities and towns as members. IACT advocates for municipalities as the official voice of municipal government in Indiana, and promotes good government through education, training and leadership.

Conference Facts:
2013 IACT Annual Conference and Exhibition
October 6-8, 2013
JW Marriott, Indianapolis
Attendance: 800 (pending final registration count)
Further information: www.citiesandtowns.org